Medium	Outlet	Purpose	Link
Website	Town Website	Provides a public resource for information regarding the town including departments, boards and committees, programs, meetings, and public records. This includes news alerts and a new Selectman's blog, which has subscription options (see below).	www.stonington-ct.gov/
Website	EDC Website	A resource created and managed by the Stonington Economic Development Commission (EDC) to assist current and prospective residents, businesses and investors with relevant resources and information related to economic and community development within the Town of Stoningotn.	stonington1649.com/
Website	Human Services Registration Website	Source of online registration for events and facilities hosted by Human Services as well as program information for residents.	www.stonington.recdesk.com /Community/Home
Website	Shellfish Commission Website	A resource for information on the Shellfish commission as well as aquaculture, recreational, and commercial operations and the Shellfish management Plan.	www.stoningtonshellfishcom mission.org/
Website	Housing Authority Website	Provides affordable housing resources and an outlet to gain information on the qualifications for the properties, on site amenities and the board of commissioners.	www.stoningtonhousingautho rity.org/
Social Media	EDC Facebook	Promotes local efforts and businesses and provides updates on the activities of the EDC.	www.facebook.com/Stoningto nEDC/

Social Media	Stonington Beautification Committee Facebook	Showcases local efforts of the Beautification Committee	www.facebook.com/Stoningto n-Beautification-Committee- 1970928063150897
Social Media	Emergency Operations Facebook	An additional outlet to inform residents of Stonington of Emergency and Disaster Information.	www.facebook.com/Town-of- Stonington-Emergency- Operations- 518421168225304/
Social Media	Stonington Connects Facebook	Established at the beginning of the pandemic to connect residents with virtual enrichment and rec opportunities.	www.facebook.com/groups/1 47286799947772/
Social Media	Stonington Supports Facebook	A resource solely focused on highlighting programs to assist with basic needs, mental health and other local, regional and federal catchment programs.	www.facebook.com/groups/3 69108414154960
Social Media	Stonington Works Facebook	A place for local businesses to share opportunities and residents seeking employment to network with one another.	www.facebook.com/groups/9 60186104389142
Social Media	Human Services	The main communication channel for all human services activities and news updates.	www.facebook.com/stoningto nhumanservices/
Social Media	Human Services -Parks and Rec		www.facebook.com/Stoningto n-Human-Services-Parks- Recreation-474159833030724
Social Media	Town Facebook	A resource for residents to stay informed of the many events in the Town as well as important information regarding the business of the Town.	www.facebook.com/Town-of- Stonington-CT- 733170630115878/
Social Media	Town Instagram	A resource for residents to view Town happenings and updates.	www.instagram.com/townofs tonington/
Social Media	Stonington Police Facebook	A resource for residents to stay informed on information regarding the business of the Town's Police Department.	https://www.facebook.com/St onington-Police-Department- Connecticut- 164103237082578

Social Media	EDC Instagram	Similar to the Town's page, but focused more on economic development posts.	https://www.instagram.com/s tonington1649/
Social Media	Town YouTube Channel	A channel used to post recorded meetings from boards and committees and a source for the Community Connections video series. It is the main source for video based content hosted by the town.	www.youtube.com/channel/U C1V_TTW07BNFW68UX3dcV WA
Print	Press Releases	Provides information on municipal achievements and new programs to inform a broad audience through the use of local news outlets.	Can vary, but two primary papers are: www.theday.com/ and www.thewesterlysun.com/
Print	Stonington Events Magazine	An overview of town resources, events, programs, and general town updates. The magazine features short articles and advertisements for the community.	www.stonington- ct.gov/human-services- recreation-youth-family- services-social-services-senior- services/pages/current-issue
Other	Radio	Twice a month radio based communications about town initiatives.	WBLQ
Email Newsletter	EDC Newsletter	A new monthly subscription-based email initiative to provide residents and business owners more insights on the EDC's initiatives, resources, and articles on Sustainable CT projects.	www.stonington1649.com/e mail-signup
Email Alerts	Town updates via email	A subscription based email alert designed to update subscribed users on the alters they have chose to receive. Options include 1-agendas and meeting minutes of boards and committees; 2- alerts when new documents have been updated on public works, finance, tax, police, or general news.	www.stonington- ct.gov/subscribe

Email Alert Stonington Alerts- Everbridge
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